



What If Consultancy
Busken Huetplein 5
1215 AJ Hilversum
The Netherlands

H.E. António Guterres
Secretary-General United Nations
New York, NY 10017
USA

Subject: Letter of Commitment UN Global Compact

Hilversum, 13th of April 2021

Dear Mr. Secretary-General,

I am pleased to confirm that What If Consultancy supports the Ten Principles of the United Nations Global Compact on Human Rights, Labour, Environment and Anti-Corruption, and the 17 Sustainable Development Goals of the United Nations.

With this letter, we express our intent to honor and follow the UN Global Compact principles. We are committed making the four principles part of our strategy, culture, day-to-day operations and in the way we work with our partners and clients. We will seek continuous improvement of our way of working in the light of those four principles. What If Consultancy will engage in collaborative projects which will advance the broader development of UN Goals and particularly the UN Sustainable Development Goals. What If Consultancy will make a clear statement of this commitment to our stakeholders and the general public.

We recognise that a key requirement for participation is the annual submission of a Communication on Progress (COP) that describes the company's efforts and progress on the implementation of the ten Principles. We support public responsibility, accountability and transparency, and therefore commit to report on progress annually according to the UN Global Compact COP policy, amongst which:

- A statement of the company's owner expressing continued support for the Global Compact and renewing the company's ongoing commitment to the initiative and its principles.
- A description of actions that the company has taken to continuously improve the integration of the Global Compact and its principles into our business strategy, culture and daily operations.
- We also commit to sharing this information with our stakeholder's using our primary channels of communication.

Sincerely yours,

A handwritten signature in black ink, reading "Anja Ringerwöle". The signature is written in a cursive, flowing style.

Anja Ringerwöle
Owner What If Consultancy